

**OFFICE OF THE EXECUTIVE COMMITTEE
KHASI HILLS AUTONOMOUS DISTRICT COUNCIL
SHILLONG**

NO.DC.II/Gen/124/2024/4 / 660^{at}

Dated Shillong, the ¹² 7th October, 2024.

EXPRESSION OF INTEREST FOR OPERATING/MAINTAINING THE KHASI HERITAGE VILLAGE AT MAWPHLANG

The Khasi Hills Autonomous District Council (KHADC) invites sealed Expression of Interest from Experienced Agencies, Firms, Associations, Partnership Firm, Professionals in the field of Arts and Culture for Maintaining and Operating the Khasi Heritage Village located at Mawphlang, East Khasi Hills Meghalaya for a period of six months.

1. Introduction:

- a) The Heritage Village Project is a landmark project conceived by the Khasi Hills Autonomous District Council and is planned as an initiative to protect, preserve and conserve the traditional heritage and social customs of the ethnic local tribes of the Khasi Hills.
- b) The Heritage Village will present a mélange of rich cultural displays at one place. It is planned that through this effort the richness and uniqueness of the Khasi heritage will be revived, protected and preserved. It is also expect that the Heritage Village Project will attract tourists, providing it with sustainable revenue inflow for ensuring that the planned Heritage Village to grow in importance and value.
- c) The Heritage Village was constructed at Mawphlang in an area of about 3.0 acres, which is further sub-divided into 20 plots, set within meandering and landscaped footpath. Each plot have a traditional structure which made as authentic as possible. The structures are made of stone, of wood and bamboo using traditional methods of preservation and treatment. The craftsmen for the building were brought to the site from the village to reproduce an authentic re-creation of these traditional structures.
- d) One of the distinguishing structures of the Heritage Village is the open amphitheater is designed to have a seating capacity of about 1400 people. This structure is surrounded by landscaped gardens and also traditional huts showcasing the daily lives of different regions of the Khasi Hills in the form of an authentic re-creation of the various areas that constitute a traditional home and will also have various implements, utensils, musical instruments, clothes and figures. There will also be shops each specializing in sale of various craft like weaving, basketry, iron, wood carving and other woodworks. A delightful addition is the food court with 3 stalls each having a seating capacity of about 30 people. These food stalls would have both indoor and outdoor seating and will cater to food dishes of the various tribes like Bhoi, Khyntiam and War. The village also hosts other structures like the Museum, ticketing booth, security cabins and other infrastructural facilities like toilets.
- e) The proposed Heritage Village will give a huge impetus to the growing tourism economy of the area. It may be noted that tourism is probably one of the largest source of foreign exchange earners for most countries and for the area and the State, it would provide opportunity for many people to start micro and small enterprises with healthy and sustainable incomes, a large chunk of which will be

owned by women. The tourism industry also fosters the growth of a large interconnection of related businesses providing of services – transport, tour guides, accommodation and other related service providers. The local economy will be hugely benefitted through the proposed Heritage Village and provide sustainable livelihood opportunities to the people of the surrounding villages.

2. Objective of the Expression of Interest

The main objective of the EOI is to bring about a professional management and operation of the Khasi Heritage Village and also which would make the entire project a sustainable one through maximum revenue generation.

Tentative Calendar of Events

Sl No	Event	Schedule
1.	Release of EOI	7 th October, 2024
2.	Starting date of issuing EOI Bid forms	8 th October, 2024
3.	Last date of Submission of EOI	18 th October, 2024
4.	Opening of EOI forms	23 rd October, 2024

3. **Submission Fees:** EOI needs to be submitted along with submission fees of ₹5000 in the form of demand draft inclusive of GST. EOI will not be accepted without the submission fees. Demand Draft has to be in the name of the Khasi Hills Autonomous District Council, Payable at Meghalaya Rural Bank, Iewduh Branch A/C No 15049014654. The submission fee is not refundable.

4. Availability of EOI Documents

The Hard copy of the EOI and application form will be issued from the Office of the KHADC at the office address given below free of cost or can be downloaded from the official website of the KHADC. The bidders are expected to examine all the papers, instructions, terms and conditions, and other details of the EOI. Failure to furnish complete information as mentioned in the EOI documents will be at the bidders risk which may result in the rejection of the proposal. Bidders need to submit in the paper in original forms as collected from the office of the KHADC.

Office Address

Secretary to the Executive Committee
Khasi Hills Autonomous District Council (KHADC)
Shillong, 793002.

Website: www.khadc.nic.in

5. **Deliverables:** Bidders need to submit and EOI Proposal Comprising the below Deliverables in the form of an operational plan

A. **The EOI is invited for professional management of the KHV that will ensure its sustainability and improve revenue generation:**

- 1) Plan to operate or use the existing available structures
- 2) Daily activities to increase tourist footfall
- 3) Additional interventions to make the entire KHV attractive and alive
- 4) Weekly or Monthly events inside the KHV to increase footfall
- 5) Sales and exhibition of looms and handicrafts

- 6) Promotion of local Cuisines
- 7) Promotion of local artistes

B. Cultural awareness and Educational Programmes:

1. Cultural immersion experiences to transform students perception of themselves and other
2. Micro workshops and live demonstrations
3. Educational tours
4. Inter cultural exchanges

C. Promotion/Marketing and Branding.

D. Revenue generation and revenue sharing

E. Minimum Financial Bid: ₹4,00,000/-

6. Qualification and Eligibility

- 1) Experience of not less than 5 years in the field of Arts and Culture.
- 2) Members of the Firm/Society or professionals should demonstrate working knowledge, skills and experience in curating or organising cultural events in the state in the past 5 years.
- 3) Any Member of the firm/society/or professionals should be a Tourism professional with fair knowledge and experience in the promotion of Tourism sector in the state of Meghalaya.
- 4) The Firm should also have a qualified Media professional from any recognised institution from the state of Meghalaya or any recognised institution in India or Abroad.

Sd/-

**Executive Member i/c Arts and Culture etc.,
Khasi Hills Autonomous District Council (KHADC)
Shillong.**

Memo.NO.DC.II/Genl/124/2024/4/660^(a)


Dated Shillong the ^k 16th October, 2024.

Copy to:

1. The Chief Executive Member,
2. The Deputy Chief Executive Member
3. The Executive Member i/c Council Building etc.,
4. The MDC, Mawphlang-Diengiei Constituency
5. The Lyngdoh of Hima Mawphlang, Mawphlang Lyngdohship, for information.
6. The System Analyst, Khasi Hills Autonomous District Council for uploading in the KHADC Official Website.
7. Office Notice Board.

} Khasi Hills Autonomous
District Council, for favour of
information.

CAI
Pls. update
16/10/24


**Secretary to the Executive Committee
Khasi Hills Autonomous District Council (KHADC)
Shillong.**